



a 501(c)(3) organization

Putting AZ students **FIRST**

2026-2027

SPONSORSHIP PACKET

PLAY IT & PAY IT FORWARD

TOGETHER WE'RE
BUILDING A FUTURE
FOR ARIZONA STEM &
ROBOTICS STUDENTS





More Than Robots - We Build the Future

BUILDING ARIZONA'S FUTURE WORKFORCE THROUGH ROBOTICS & STEM INNOVATION

Arizona's key industries—energy, advanced manufacturing, semiconductors, aerospace, automation, and the skilled trades—face a growing talent shortage. AZFirst is the statewide solution already producing job-ready technical talent.

Our students aren't "robotics kids." They're future technicians, operators, fabricators, electricians, and problem-solvers who arrive with real workforce skills: troubleshooting, fabrication, wiring, CAD, sensors, pneumatics, documentation, safety, teamwork, and pressure-tested problem solving.

AZFirst mirrors modern industry with deadlines, constraints, collaboration, and accountability. We serve urban, rural, and tribal communities, including the students who won't take the traditional college route but are ready for high-wage, high-demand careers.

Your investment doesn't fund a robotics competition. It strengthens Arizona's workforce. Every dollar expands access to programs that prepare students for jobs employers cannot fill and builds a resilient, homegrown talent pipeline.

AZFirst stands apart as Arizona's only statewide ecosystem producing job-ready technical talent. This is about impact, workforce, and Arizona's future.

Invest in the workforce of tomorrow by investing in the students building it today.

2026 - 2027 | AZFirst Sponsorship Opportunities

Regional Title Sponsor \$100,000+

- "Presented by Company Name" used in all marketing materials
- Speaking opportunity at opening ceremonies
- Showing of promotional video at event
- Up to (20) VIP event passes
- Includes benefits from all other levels

Regional Lead Sponsor \$75,000+

- Recognized as Lead Sponsor in all marketing materials
- Opportunity for one person to present an award during the award ceremony
- Up to (15) VIP event passes
- Includes benefits from all other levels

\$50,000

to \$74,999

\$25,000

to \$49,999

\$10,000

to \$24,999

\$5,000

to \$9,999

\$2,500

to \$4,999

Stewards of Inspiration

- Speaking opportunity at one major statewide event
- Opportunity to sponsor Pit area or Machine shop
- Up to (10) VIP event passes
- Includes **Leaders in Technology** benefits below

Leaders in Technology

- Speaking opportunity at one major statewide event
- Access to robotics student interns
- Up to (8) VIP event passes
- Includes **Captains of Innovation** benefits below

Captains of Innovation

- Recognized at Captains of Innovation in web, socials, and program materials
- Speaking opportunity at kickoff event
- Up to (6) VIP event passes
- Includes **Friends of Future** benefits below

Friends of the Future

- Recognized as Friend of the Future in web, socials, and program materials
- Up to (4) VIP event passes
- Opportunity to participate in Event Judging
- Includes **Bot Booster** benefits listed below

Bot Booster

- Recognition on website and annual report
- Opportunity Row access
- Preferred seating



GET IN TOUCH

WHEN OUR COMMUNITY GROWS, OPPORTUNITY GROWS

Arizona's growth brings extraordinary possibility — and **because of YOU**, AZFirst is able to help every student step confidently into that future. You are at the center of this work. Robotics only thrives when people like **you invest in the system that makes it possible**: the events, the mentors, the fields, the logistics, and the statewide support that open real pathways into STEM.

When we strengthen that foundation together, opportunity grows for **every student, in every region**. Your partnership expands access, builds skills, and fuels the talent pipeline Arizona's economy depends on.

TOGETHER WE ARE BUILDING ARIZONA'S FUTURE



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